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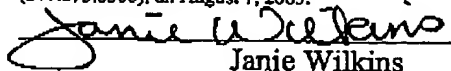
PATENTS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
)
Tetsuyuki MUTO et al.) Art Unit: 2179
)
Serial No. 09/943,601) Examiner: Nguyen, Nhon D.
)
Filed: August 30, 2001)
)
For: Scheme for Posting Advertisements on)
Comprehensive Information Viewing) Attorney Docket No.: 44471/263225
Device)

CERTIFICATE OF TRANSMISSION UNDER 37 CFR 1.8

I hereby certify that this correspondence is being transmitted to the
United States Patent Office Centralized Facsimile Number
(571.273.8300), on August 1, 2005.


Janie Wilkins

DATE: August 1, 2005

SECOND RESPONSE AND INTERVIEW SUMMARY

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Responsive to the Office action dated February 2, 2005 in the patent application identified above, please enter the following amendments and reconsider the application in view of the appended remarks. A request for a three-month extension of time and a Request for Continued Examination accompany this response.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 13 of this paper.